

**EVENT ALERT**

**13 MAY 2014**

## **URBAN R&R**

Raidis Estate and Rymill Coonawarra have joined forces to bring a true Coonawarra tasting experience to the people of Melbourne in Fitzroy on Saturday 31 May.

Following the success of various events in South Australia, Raidis Estate and Rymill Coonawarra are set to cross the border and become the first Coonawarra wineries to provide their loyal city wine lovers with a cellar door in their own backyard.

Steven Raidis, Winemaker & Owner Raidis Estate commented: "We're really excited to be giving Melbourne some country hospitality in the city. There's nothing better than walking through the doors of our cellar door and feeling instantly welcomed to the region. Urban R&R transports the Coonawarra experience and ultimately allows us to connect and engage with consumers in an exciting new format."

"Charcoal Lane Executive Chef, Greg Hampton has a creative flair for using and growing native Australian ingredients. We love what he does and are looking forward to seeing what he creates for this project."

John Rymill, owner Rymill Coonawarra said: "Our **Urban R&R** represents an opportunity for people to taste and learn about our new release wines. Melbournians are big supporters of South Australian produce and we feel that this refreshing concept will allow us to catch up with more people who haven't had the chance to come and visit us in Coonawarra."

Wines will be available for purchase at cellar door for exclusive prices from **11am - 6pm**.

The first 100 people to register to visit the Cellar Door on Saturday 31 May will go into the draw to win a Coonawarra Winter Weekend Getaway. Tickets to the Urban R&R are free and are available online via EventBrite [here](#).

### **Urban R&R Opening Hours**

Urban R&R, presented by Raidis Estate and Rymill Wines

**DETAILS** Meet the Rymill & Raidis winemakers and taste our latest releases with beef burgers and other delectable bites. Bottles will available for purchase on the day.

**DATE** Saturday 31 May, **11am - 6pm**

**LOCATION** Charcoal Lane, 136 Gertrude Street, Fitzroy VIC 3065

**For further information, please contact:**

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